



Polish Marketing Package: BASIC (Tri State plus)

3 Months of visibility across major Polish media

PRINT: **Nowy Dziennik** Polish Daily Newspaper (Tri-State) 12x full page, full color weekend edition ad (\$9,600) *Saving over 20%*

PRINT: **Magazyn Twoj Dom** (Tri-State) 1x full page (\$1,530 full color) *Saving 15%*

TV: **ITVN** Satellite TV (National) 72x30sec spot (\$9,000) *Saving 10%*

RADIO: **910AM & 1580AM** (Tri-State) 111x 30sec spots (\$2,850) *Saving 50%*

BONUS: Get **5000 full-color postcards**, FREE with this package.

TOTAL: \$ 22,980

Polish Marketing Package: SOLID (Tri State plus)

3 Months of visibility across major Polish media

PRINT: **Nowy Dziennik** Polish Daily Newspaper (Tri-State) 12x full page, full color Friday edition ad (\$9,360) *Saving 20%*

PRINT: **Nowy Dziennik** Polish Daily Newspaper (Tri-State) 12x full page, full color weekend edition ad (\$9,600) *Saving over 20%*

PRINT: **Magazyn Twoj Dom** (Tri-State) 1x full page (\$1,350 full color) *Saving 25%*

TV: **ITVN** Satellite TV (National) 129x 30sec spot (\$15,000) *Saving 15%*

RADIO: **910AM & 1580AM** (Tri-State) 222 x 30sec spots (\$4,200) *Saving over 50%*

BONUS: Get **10,000 full-color postcards**, FREE with this package.

TOTAL: \$ 39,510

Additional Info:

Nowy Dziennik: www.dziennik.com

Leading Polish Daily Newspaper in the USA.

Your Home Magazine: www.magazyntd.com

Polish quaterly magazine (*Twój Dom*)

ITVN: www.itvn.pl

Most popular Polish satellite channel in the USA

Radio **910am & 1580am: www.polskieradio.com**

Non-Stop Polish radio servicing the Tri-State Area

*Offer valid ONLY for **blu** e-letter subscribers. Expires 09/15/05*